

PATRON MEMBERS

MEMBERSHIP BY INVITATION ONLY

A select number of companies are Patron Members of the Chamber, which is a special category created for companies with whom the Chamber has a long term and very close working relationship.

WHY SHOULD YOUR COMPANY BECOME A PATRON MEMBER?

PROMOTE YOUR CORPORATE IMAGE

Your corporate logo is prominent in the following locations:

- Home page of Chamber website (50,000+ hits per month)
- All outgoing Chamber emails (over 300 per day to our targeted business audience)
- All Chamber e-newsletters (over 10,000 copies per month)
- All material relating to the Chamber's Annual General Meeting

DISSEMINATE YOUR CORPORATE INFORMATION

Detailed information about your company and products and services is prominently displayed on the Chamber website
Regular updates on your company can be included in our e-newsletter

INVOLVEMENT IN FLAGSHIP CHAMBER EVENTS

Your company will be invited to develop and sponsor a conference or networking event in your sector as part of the Chamber's annual events programme

INVOLVEMENT IN MAJOR TRADE SHOWS

Your company will be invited to sponsor and the Chamber can facilitate and co-sponsor a Pavilion or stand at a relevant trade exhibition in your sector

MARKETING INFORMATION

The Chamber has an active database of approx. 3,000 contacts in the Anglo-Portuguese business sector and also has the Portuguese Chamber Business Network database of 1,000+ contacts, consisting of middle and senior level Portuguese nationals working in the UK's leading companies

Patron members have exclusive access to these databases and can use them as part of their marketing activity

SPONSORSHIP OPPORTUNITIES

Your company will be given first refusal to sponsor prestigious Chamber events

STRATEGIC INVOLVEMENT IN THE CHAMBER

Your company will be invited to join the Chamber Council (four meetings in London per year)

